

# JAYSON TATUM

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**PROFESSIONAL SUMMARY:** J-1 Visa holder authorized to work in the U.S. starting in July 2022 through July 2023. Hoping to obtain an internship/ work experience in Business. Ambitious university graduate with strong communication and interpersonal skills. Strong desire to build skills in communication, project management and HR.

**EDUCATION:** BA in Marketing from University College Dublin, July 2023. Grade 2:1 / GPA 3.5

**QUALITIES & SKILLS:**

- Advanced knowledge in social media platforms, Photoshop, Adobe, and Illustrator
- Salesforce and Form Assembly experience
- Reliable, team player, takes initiative, problem-solving and customer service skills

**EMPLOYMENT HISTORY:**

**Marketing Manager - High Street Marketing, Dublin.**  
**July 2023 – March 2024**

- Delegated work to team members, with a focus on effectiveness and efficiency.
- Developed and delivered a new Marketing strategy for the organization
- Increased registrations by 20% over Q3 & Q4 of 2023
- Assisted the Managing Director of the organisation in a redesign of the company website, which yielded a 15% growth in the website during 2021.

**Sales and Marketing assistant, Centra, Dublin, Ireland**  
**June 2022 – June 2023**

- Managed all shop floor operations, and customer service issues including through periods of high sales.
- Set a positive example to the store team by being highly motivated and successfully meeting weekly store targets and key performance indicators.
- Optimized sales and profits by using continual effective business practices to implement store strategy, providing the best customer service.
- Designed and delivered Halloween and Christmas social media marketing campaign for store.
- Received positive feedback from supervisor when my quick thinking, decisiveness and problem solving saved the company time and money.

**Interests** Soccer, Reading, Playing Guitar, Tennis, Travel, Hiking.

**References** Excellent references available upon request.